



Citizens' Climate Lobby Citizens' Climate Education



ACTION SHEET, JANUARY 2019

Monthly Meeting, Saturday, January 12, 2019
10:00 a.m. Pacific / 1:00 p.m. Eastern

Two Ways to Join

- To connect by video conference, go to <http://cclusa.org/meeting>
Note: To improve audio/video quality, close all applications and other browser windows
Note: Read this [zoom doc](#) to see how to turn on closed captions and adjust the font size
- To connect by phone: If you have unlimited calling, please call 1-646-558-8656; otherwise you can call toll-free at 1-877-369-0926. Enter 2017-2017-17 as the mtg ID.

If you have problems connecting, please contact Zoom's 24/7 support at 888-799-9666.



CONFERENCE CALL GUEST: Amanda Ripley, journalist

Amanda Ripley is a reporter who practices "solutions journalism" that digs below oversimplified narratives to get to the deeper truths about people and society. In the process, she has come across a way to address conflict that results in a more satisfying outcome: Complicate the narrative. As we engage in the difficult conversations needed to arrive at solutions to preserve a livable world, Amanda offers the tools to disrupt the intractable conflict that impedes our progress. Amanda has written for The Atlantic, Time magazine, Slate and the Wall Street Journal and is the author of [The Smartest Kids in the World: And How They Got That Way](#). Her presentation [slides are](#)

[available](#).

Actions

1. Continue building momentum for the Energy Innovation Act
2. Plan to lobby in-district for the House and Senate bills
3. Communication skills exercise: Two tabling situations

If your Action Sheet is printed and you'd like to be able to click the links below, you can download this Action Sheet at cclusa.org/actionsheet

Continue building momentum for the Energy Innovation Act

GRASSROOTS AND GRASSTOPS LEVERS

Let's go out and get local support for the bill! It's time to start working on grassroots and grasstops outreach for the Energy Innovation and Carbon Dividend Act.

Tabling - Educate your community and collect constituent comment forms by tabling everywhere you can this winter and spring, including looking ahead to Earth Day. Appoint a coordinator at your meeting and:

- Encourage everyone to help with tabling, especially new volunteers, and pass around a sign up sheet. It's a great way for both old and new volunteers to practice talking about the bill.
- Print a big stack of bill-specific constituent comment forms and other bill materials from cclusa.org/bill.
- Role play. Do the Communications Exercise on page 4 to practice talking to table visitors about the bill.

Presenting - Determine who will work on scheduling presentations and who will make the presentations.

- Start small: Find a member who will host a presentation in their home for group members and their friends so your presenter can practice with a friendly audience.
- Expand a little: Pick your three best local organizational allies and schedule a presentation for them.
- Expand more: Ask someone to make a list of local clubs, groups and organizations that have regular meetings. Start by sending a presentation proposal via email to everyone on the list, and then follow up a few days later with a phone call. There are slides about the bill available at cclusa.org/bill.
- Work in pairs: Have an extra volunteer come to the presentation to help people fill out constituent comment forms or sign up to work with CCL.

Grasstops - Reach out to community / state leaders to gain their support for the bills, especially those who will have the most influence on your members of Congress. Prominent leaders who are ready to endorse can do so at energyinnovationact.org. Find more details at the [Directions for getting bill endorsements](#) page.

- Start small: Begin with people who already support carbon fee and dividend, and ask them to endorse the bill. You can get a list of these people from the Grasstops Engagement Tracker, cclusa.org/GET
- Expand a little: Start working on the next five endorsements that will impress your member of Congress.
- Go further: Make a list of mayors, city council members, county supervisors, and state legislators, engage with them, and find out where they are on climate. When they're ready, ask them to endorse the bill.

Additional resources

- [Table an event](#). Also see the [January 10th CCU on tabling](#).
- [Responding to public questions about the Energy Innovation and Carbon Dividend Act](#)
- Get [slides about the Energy Innovation Act](#) and learn how to [give a presentation](#)
- [Grasstops engagement](#)
- [Get a local resolution](#)

Plan to lobby in-district for the House & Senate bills!

LOBBY ACTION

During our yearly [In-district Lobby Drive](#), CCL volunteers meet with members of Congress, or their aides, in their district offices. We encourage you to hold these meetings before April, if possible, so that the meetings are done before we start scheduling for our June 11th lobby day in D.C. Your chance of getting a face-to-face meeting is especially good during House and Senate recesses, January 21-25, February 18-22, March 18-22, and, if need be, April 15-26. At your chapter meeting, get started by discussing the steps below:

Set the appointment

- Usually the liaison requests the appointment, but another volunteer could do it. If there is more than one chapter working in the district or state, then coordinate to determine just one appointment setter. You might use your regional/state GL call during the week of January 21st to figure this out.
- Before you request a face-to-face, consider how long it has been since your last face-to-face and the value of meeting with staff. Liaisons will get more guidance from Amy Bennett.
- If there is more than one district office, decide where and when you are most likely to get a face-to-face.

Plan the meeting

- If the member of Congress is new, do your research on their background and policy positions.
- Study our new [Primary ask leave behind](#). Then get details on making the primary ask and a selection of supporting asks in this [Making primary and supporting asks](#) document. Your meeting agenda will likely include other goals and supporting asks based on your meeting history. Be sure to ask for a follow-up meeting on Tuesday, June 11th, in D.C.
- You may want to include on your lobby team members from several CCL chapters in the district or state, new volunteers who will feel empowered by the experience, or influential community leaders.

Important considerations

- Bring with you bill-specific constituent letters or copies of published media that will be useful to share.
- Your lobby team members should all have completed [lobby training](#) and have met together to assign roles and rehearse the meeting well in advance. The note taker should submit notes at cclusa.org/minutes.
- Your appointment setter should soon -- and no later than March 31st -- have confirmed the date for your in-district meeting because in mid-April you will be asking for a meeting in June for the D.C. lobby day.
- While the bills were introduced in the 115th Congress, and will need to be re-introduced now that we're in the 116th, this detail should not stop you from making it known that you support the text on the Congressional record, and want to see the bills reintroduced and passed in the 116th.

Additional resources

- More details on planning an [in-district lobby meeting](#)
- Bill specific resources are at cclusa.org/bill
- CCU lessons are available on [setting an appointment](#) and [planning a lobby meeting](#)

Two tabling situations

COMMUNICATION SKILLS EXERCISE

Pair up and read aloud the question responses below to get ready to talk to people about the bill at grassroots outreach events.

Situation one: You are asked to explain the bill. Practice answering by drawing on our five key messaging points (effective, good for people, good for the economy, bipartisan and revenue-neutral) instead of describing the policy. For example:

“The bipartisan Energy Innovation Act will cut emissions at least 40% in 12 years and is supported by economists and scientists as simple, effective and comprehensive. It will also be good for people because it will save lives by reducing pollution from fossil fuels and has a carbon dividend that will put money directly in people’s pockets to spend as they see fit, helping low and middle income Americans. What do you think about what I’ve told you so far?”

Situation two: You are asked to explain how the Energy Innovation Act relates to the Green New Deal.

“We are grateful to Green New Deal supporters for raising the urgency of climate change in the media and within the halls of Congress. Citizens’ Climate Lobby and our supporters also understand the urgency of the climate crisis and agree that it requires big solutions. While the Green New Deal has not yet articulated specific policy recommendations, we believe the recently introduced Energy Innovation and Carbon Dividend Act of 2018 will achieve the emissions reductions America needs. The bill targets emissions reductions of at least 40% in the first 12 years, and 90% by 2050, which tracks closely with the recommendations from the U.N.’s recent IPCC report. Because it is built on a broad coalition of support from community leaders, businesses, local legislators and 100,000+ CCL supporters across the country, this bipartisan bill has gained traction in the House and has good prospects in the Senate. Americans are asking for immediate action on climate, and this bill answers them. What other questions can I answer for you?”