



# Citizens' Climate Lobby Citizens' Climate Education



## ACTION SHEET, JULY 2019

Monthly Meeting, Saturday, July 13, 2019  
10:00 a.m. Pacific / 1:00 p.m. Eastern

### Two Ways to Join

- To connect by video conference, go to <http://cclusa.org/meeting>  
**Note:** To improve audio/video quality, close all applications and other browser windows  
**Note:** Read this [Zoom doc](#) to see how to turn on closed captions and adjust the font size
- To connect by phone: If you have unlimited calling, please call 1-646-558-8656; otherwise you can call toll-free at 1-877-369-0926. Enter 2017-2017-17 as the meeting ID.

If you have problems connecting, please contact Zoom's 24/7 support at 888-799-9666



### Drew Jones, Climate Interactive

Our July speaker, Drew Jones, is Co-Founder and Co-Director of Climate Interactive, a think tank that provides modeling for climate policies and tools, giving policy-makers a realistic view of what's needed to contain global warming below 2 degrees Celsius. Drew will share details of Climate Interactive's new climate policy simulator [En-ROADS](#), a fast, powerful tool for understanding how we can achieve our climate goals through changes in energy, land use, consumption, agriculture and other policies.

### Actions

1. Youth!
2. Focusing your Grasstops Outreach
3. Communication Exercise: Sharing information about the Climate Solutions Caucus

If your Action Sheet is printed and you'd like to be able to click the links below, you can download this Action Sheet at [cclusa.org/actionsheet](http://cclusa.org/actionsheet). There's a Spanish version of the Action Sheet there too!

# Youth!

## GRASSROOTS ACTION

A new climate generation is bursting on the scene and youth are a growing, vibrant, and powerful part of CCL's outreach. With their strong political voice, youth in your locale can turbocharge your climate activism.

Let's strengthen how we welcome young people into our chapters as we reach out to middle/high schools, and colleges/universities, where they are learning about climate change and want to make a difference.

### Action

If you don't already have one, designate a youth outreach leader or set up a team. If your youth outreach leader is focused on college students, they can get access to information and training by becoming a [Higher Education Ally](#) and getting in touch with CCL's Higher Education Coordinator, Clara Fang [clara.fang@citizensclimatelobby.org](mailto:clara.fang@citizensclimatelobby.org). For outreach to middle and high school students, your youth outreach leader can join [CCL's Youth Action Team](#) to get access to resources.

Your youth outreach team can start making plans and contacts now, continue when school is back in session in the fall, and find more detailed information below under Resources.

### And here are things everyone can do anytime

- [Engage young people in your life](#). Ask youth you know if they would like to help to advocate for climate solutions. Then invite them to attend events or meetings with you or ask them how you can help them take action with their friends.
- [Raise up youth voices](#). Work with the young people you recruit to ensure that your members of Congress hear from them via phone calls, emails, social media and/or in-person lobby meetings.

### Tell us about your youth outreach

New this month! Let us know about your youth outreach. This will allow us to be informed about what chapters are working on, and we can share what we hear on group leader calls. Here's the simple form: [cclusa.org/actionfeedback](https://cclusa.org/actionfeedback)

### Resources

- CCL Community's [Engaging Higher Education in Climate Solutions](#) training page.
- [Citizens' Climate Higher Education Program Website](#)

### Bonus Action

Whenever you're out and about doing CCL outreach, advocating H.R. 763 or meeting with your fellow volunteers, snap a photo and post it on your social media with the hashtag #GrassrootsClimate. You can also tag your member of Congress in your posts to raise their awareness of the Energy Innovation Act.

# Focusing your Grasstops Outreach

## GRASSTOPS ACTION

There are a lot of community leaders out there and each engagement takes time and energy. So in July, let's do the research to determine which local community leaders will be most persuasive to your members of Congress (MOC). Then in August, we'll start to engage and develop relationships with those community leaders and decide with them the actions they will take to advocate for the Energy Innovation Act.

### Take action

Gather with volunteers interested in doing research and follow the steps below from the June 27th Citizens' Climate University training, "[Focusing your Grasstops Outreach](#)," (you can [watch the video](#) later on your own). During July, your research team can do the research described in the training and then bring their results to the chapter meeting in August.

- Get organized. Create a spreadsheet to collect what you will learn and who is working on what connections ([you can copy this example spreadsheet](#)).
- Gather information about your MOC, their legislative focus, their social interests and connections. Review your MOC's biography on Community, [cclusa.org/bios](https://cclusa.org/bios). Put that information into the spreadsheet.
- Discover existing connections. Add to your spreadsheet the people you know (especially members of your chapter) who might interact with your MOCs through their clubs, causes and activities.

### District research for bigger chapters

Consider extending your research to include major employers and climate impacts, which could lead you to other key community influencers.

- Add major businesses. To find your largest local employers, look in the Grasstops Engagement Tracker [cclusa.org/get](https://cclusa.org/get) under "MOC Connections" → All Connection Types → Major Businesses
- Add those that are impacted. Learn about local industries and organizations that are suffering or will suffer from climate change impacts such as water shortages, extreme weather or shifting seasons. Which of their spokespeople might reach your member of Congress?
- Add political party leaders. It is safe to assume that your MOC listens to their party leaders and activists. Do some names pop up more than others? Add them to your spreadsheet.

**Looking ahead to August:** Ask your fellow volunteers and other allies if they have connections to the people or institutions highlighted on your spreadsheet. Then sit back and consider which community leaders on your spreadsheet are both potentially accessible to you and could have a large influence on your member of Congress. They will become the primary focus for your grasstops outreach team.

# Sharing information about the Climate Solutions Caucus

## COMMUNICATION SKILLS EXERCISE

This month's exercise both reviews the basic information about the Climate Solutions Caucus and offers tips for when you want to share information with someone.

### **Step 1: Ask someone to read out loud the following basics of the Climate Solutions Caucus.**

- The Climate Solutions Caucus is open to all Representatives (not Senators) and is run by members of Congress (not CCL). Representatives join in pairs, one Republican and one Democrat, as before.
- Since the Climate Solutions Caucus relaunched with an uneven number of Republicans and Democrats, the balance between Republicans and Democrats will continue to be uneven.
- The goal of the Climate Solutions Caucus (CSC) is finding common ground on climate solutions, not enacting carbon fee and dividend or carbon pricing legislation.
- Although the co-chairs of the CSC are original cosponsors of H.R. 763, the bill was not sponsored or endorsed by the CSC as a caucus. However, CSC members were important in introducing the bill.
- See the [Support the Climate Solutions Caucus](#) training page on Community for more details.

### **Step 2: Invite someone to share how they succinctly describe the Climate Solutions Caucus**

#### **Step 3: Review how to share information**

- Ask permission to share: "Could I tell you about..."
- Share just a couple of things about the topic, tailored to their interest
- Ask them an open question to find out what they think about what you said or what more they want to know: "How useful do you think it is for Republicans and Democrats to talk about climate solutions with each other?"

### **Step 4: Pair off and give each person a turn to practice, using this conversation starter:**

Friend: I don't have any hope that Republicans and Democrats will ever work together on climate change.

You: I agree that Democrats and Republicans don't seem to work together as much as they used to. What do you think might bring them together to talk about climate solutions?

Friend: Maybe lock them in a room and don't let them out until they've found an answer?

You: I sometimes feel frustrated too, but can I tell you about something that gave me a little more hope?

Friend: Go ahead, I wouldn't mind being a little more hopeful.

You: *(Share a couple pieces of information about the Climate Solutions Caucus and then ask what they think)*