

FOR GROUP LEADERS

How to use this July Action Sheet

This month's **Ask prominent community leaders to show support for the bill** action offers a strategy that can help you focus on the prominent community leaders who have the most influence on your members of Congress. Another aim is to prioritize the prominent community leaders who - when included in your November Virtual Lobby meeting - can contribute to your success. Before your July virtual gathering, chat with one or more of your volunteers who work on Grasstops about this strategy and ask if they will lead the action during your meeting.

When you **Invite your member of Congress to a joint virtual CCL meeting** you may have many dozens of volunteers on Zoom, which increases the importance of, (1) sticking to an agenda and (2) Zoom security. To avoid off-topic discussion on the call, work with other chapters to collect all of your questions in advance from the volunteers who will attend. Also recruit 2 or 3 volunteer Zoom co-hosts to manage participants, answer private chats and watch for Zoom bombers. In the tech rehearsal, practice disabling: unmute, chat and screen sharing, and then ask a volunteer to play the role of a Zoom bomber so that your co-hosts can practice removing the uninvited attendee. For more details, see [this Zoom training](#).

Ask a few first-time lobbyists to share their experience

If your chapter organized one of our 400+ lobby meetings in June, consider asking a few people who were lobbying for the first time to talk about their experience. Here are some ideas for prompts:

1. Tell us about yourself. Do you work, go to school, or are you retired from a profession?
2. Which CCL training helped you prepare for your first lobby meeting?
3. What compliments do you want to give to the new and veteran lobbyists who lobbied with you?
4. What delicious (Elli wrote this :-)) breakthrough, transformation, or inspiration did you experience in your lobbying? Maybe you did some exceptional listening, for example.

Remember that CCL and CCLers always keep confidential what was said in every lobby meeting.

A sample online meeting agenda (suggested time is 45-80 minutes)

1. Invite a few first-time lobbyists to talk about their lobby experience - *5-10 minutes*
2. Ask a few other folks to talk about a favorite session at the 2020 CCL Virtual Conference - *5-10 mins*
3. Invite volunteers to share an action they have taken since the last meeting - *5-10 minutes*
4. Use Breakout Rooms to do the Communication exercise in the Action Sheet - *10 minutes*
5. Do the two actions and the bonus action in the Action Sheet - *5-10 minutes each*
6. End with each person stating what actions they will take in the next month - *5-10 minutes*