

# FOR GROUP LEADERS

## How to use this August Action Sheet

We want our U.S. Representatives to support carbon pricing in the reconciliation package when it arrives in the House so you won't be surprised that this August Action Sheet gives a big push to our **House Action Campaign**. We need to ensure that our Representatives know that their constituents and community leaders are strongly in favor of carbon pricing legislation. If you missed Mark Reynolds's August 10th kickoff of our **House Action Campaign**, [the recording will be available on this page after the August 10th call](#).

Because they create jobs and economic activity, community leaders often have extra influence on their MOCs. Our "**Get endorsers and community leaders to contact Congress**" action asks your volunteers to re-engage their existing endorsers, and then contact more community leaders to ask them to email and call their MOCs. Perhaps ask a volunteer who is active in grassroots to lead this action.

This month's action - "**Make carbon pricing the top issue MOCs are hearing about**" - focuses on expanding your pool of people writing and calling their Representatives. Hearing from fresh voices helps to get the attention of MOCs. So make a plan to activate your less active CCLers and enlist lots of non-CCLers to write and call. Here's how you can train your attendees during your gathering for this climate work:

1. Pair up your attendees to do the communication exercise - Have volunteers partner up and take turns being the CCLer asking their friend for a favor.
2. Practice using online tools. Ask attendees to show their partner (in a breakout room if you're on Zoom) how to start a web browser on their phone, go to the link [cclusa.org/house](http://cclusa.org/house), customize and send the example message and then call.

**Note:** Our House Campaign [cclusa.org/house](http://cclusa.org/house) site will not be visible until late in the day on August 10th.

A suggestion for chapter strategy: Meet as soon as practicable with your most engaged volunteers or your steering committee to make a plan - using this Action Sheet as a reference - that ensures your Representative(s) receives a steady daily delivery of calls and emails between now and the end of August.

### **A sample meeting agenda (suggested time is 40-70 minutes)**

1. Show [Senator Whitehouse's video](#) and ask a few people to share a favorite story of getting someone to contact their Senator. Who do you know that has taken action that particularly touched you? - 5-10 mins
2. If attendees have seen Pamela Benson Owens's presentation, invite them to share something they are thinking about after hearing her speak. If you have a big group, use breakout rooms - 5-10 mins
3. Do the two actions and the bonus action below. Be sure to give people time to either contact their Representative (and Senators if they didn't yet) or make a list of people they will ask. 5-10 mins each
4. Do the Communications Exercise in the Action Sheet - 10 mins
5. Round robin - who will you get to write and call their Representative? - 5-10 minutes