

Actions for your chapter gathering

1. Plan a March drop-off at your MOCs' district/state office
2. Help get voters out for the primary elections
3. Social media bonus action: Get out the primary vote with CCL's Social Media Toolkit
4. Grasstops engagement bonus action: Schedule a CCL update for a community leader you know
5. Mobilization bonus action: Preserve the climate funding in the Farm Bill - Write Congress
6. Communications Skills Exercise: Practice saying our Farm Bill talking points

Monthly International Call + Guest Speaker

Sam Daley-Harris, Civic Courage founder and book author
Saturday, February 10, 2024 | 10 a.m. PT / 1 p.m. ET

In July 2007, CCL founder Marshall Saunders asked Sam Daley-Harris to coach him on starting the first CCL chapters. Sam continued to coach CCL leaders over the next 7 years. Sam founded the anti-poverty lobby RESULTS in 1980, co-founded the Microcredit Summit campaign in 1995, and founded Civic Courage in 2012. The completely revised and updated edition of Sam's book, *Reclaiming Our Democracy: Every Citizen's Guide to Transformational Advocacy*, was released on January 9, 2024.



Three Ways to Join


- **To connect by video conference:** go to cclusa.org/meeting (this links to meeting ID# 88228136772)
 - To improve audio/video quality, close all applications and other browser windows
 - To turn on closed captions and adjust their size, see this [Zoom help page](#)
 - Spanish interpretation is also available
- **To connect by phone:** With unlimited calling 646-558-8656; toll-free 877-369-0926. Enter 882-2813-6772
- **To watch a livestream:** go to: cclusa.org/livestream

If your Action Sheet is printed and you'd like to be able to click the links, you can download this Action Sheet at cclusa.org/actionsheet.

Plan a March drop-off at your MOCs' district/state office

LOBBY ACTION | [Carbon Pricing](#) [Healthy Forests](#) [Clean Energy Permitting Reform](#)

[Building Electrification and Efficiency](#)

 **Summary:** (1) Decide what you will deliver to your member of Congress's district/state office at the end of March, (2) when you are ready to make the delivery, schedule an appointment for the drop-off if your liaison thinks you need one, and (3) take a photo. *Read on for the details.* ↓



Your members of Congress (MOCs) will be working in their district/state offices during the last week of March and first week of April. Help your MOCs keep the policies in CCL's policy agenda front and center by dropping off material that shows climate policy has strong support in your district/state.

At your gathering, decide what to deliver

Discuss ideas for items to drop-off. The ideal drop-off will help build your relationship with the office and demonstrate a steady drumbeat of climate activism and increased support for climate policy in the district. Some ideas for your drop-off might include:

1. A bunch of signed [constituent letter forms](#) or a thank you card or photo signed by chapter members
2. A stack of letters **handwritten by attendees** during your February and March chapter meetings
3. A folder of newspaper clippings, letters to the editor, op-eds and earned media coverage of your chapter
4. A one-page summary of your district/state [endorsement report](#) or a show of support from a local leader
5. A creative idea of your own such as home baked goods, kids' drawings or [postcards](#), flowers, etc.

Making the delivery

When your package is ready to be delivered, ask your liaison to make an appointment if needed.

1. Plan to: (a) take a photo during the drop-off with the office's approval, (b) post the photo on your social media, tagging your MOC and (c) email the photo to marketing@citizensclimate.org (see box below).
2. Log your drop-off in the CCL [Action Tracker](#) (cclusa.org/actiontracker).

For Senators

Talk to your CCL State Coordinator, CCL Senate liaisons and group leaders in your state to designate a chapter to collate the items to be dropped off and schedule delivery. Follow the delivery instructions above.


Additional Resources

- CCL Community's [Delivering Letters to your Members of Congress](#) training
- CCL Community's [Congressional In-District Activities](#) topics

Submit your photos. To see your own smiling faces in the pre-call video before the Saturday National Call - email photos of your chapter's district/state drop-off to marketing@citizensclimate.org.

Help get voters out for the primary elections

ELECTION ENGAGEMENT ACTION | **Election Engagement** ▾

 **Summary:** (1) Set a goal and make a plan for your chapter's election engagement, and (2) incorporate voting into your grassroots outreach and media engagement.

Read on for the details. ↓



One of the best opportunities we have to help elect candidates **from either party** who support climate solutions is in the primaries. Let's help to transform more climate-first voters into reliable voters!

At your gathering, decide who will do what and when

Set a goal for the type and number of election season events your chapter will log in the Action Tracker during primary season (from now through September) and then make a plan for everyone interested in election engagement to help you reach your goal.

Take online, phone and in-person work party actions

- Join CCL's [Election Engagement Action Team](#), where we are coordinating all election season work
- Join CCL's weekly [Environmental Voter Project \(EVP\) phone banks](#) to call inconsistent voters
- Plan in-person work parties in the coming months to [postcard with CCL and EVP](#)

Incorporate voter registration and voter activation into your outreach activities

- Use CCL's [election materials](#) (cclusa.org/election-tabling) for your tabling events (scroll down the page for a Spanish flyer)
- Set up CCL presentations for local organizations and during your talk, ask attendees to [register to vote](#) (cclusa.org/vote) and to vote in the primaries for candidates who are climate champions
- Use our [Election Season Media Kit](#) (cclusa.org/election-media-kit) in your media work

During the primary season, consider attending one or more [Campaign Season Activities](#) to encourage candidates to take a stronger position on climate.

Help us reach our national goal

You can help CCL reach its 2024 national goal of 2,500 Election Season Activities by logging each of your activities in the [Action Tracker](#) (cclusa.org/actiontracker) and checking the box shown below.

Count toward national goal?

☐

Yes, this outreach event was nonpartisan and primarily aimed at getting people to vote or getting candidates to take a stronger position on climate change.

Additional Resource

- CCL Community's [Election 2024 - Helping Climate Voters Elect Climate Champions](#)

Get out the primary vote with CCL's Social Media Toolkit

SOCIAL MEDIA BONUS ACTION | Election Engagement ▾

Use CCL's [2024 Election Season Social Media Toolkit and #ClimateVoter Merch](#) (cclusa.org/elections-socialkit) to post voter information on your social media that encourages people to (1) register to vote, (2) vote in the primaries and (3) vote for candidates of either party who support taking action on climate. The kit includes graphics, example post text and hashtags. The kit also includes election season merchandise you can order, including yard signs, shirts and stickers. If you need help getting started on social media, check out the training available on the CCL Community [Social Media for Volunteers and Chapters](#) topics page.



Schedule a CCL update for a community leader you know

GRASSTOPS ENGAGEMENT BONUS ACTION

Contact a community leader you know or one who has endorsed policy for you in the past and ask to meet to give them a CCL update — meeting with a local elected official is especially good.

When you meet, thank them for their community leadership, tell them about [CCL's 2023 progress](#) and then discuss how they might like to show support for one or more of the policies in CCL's policy agenda. Their demonstration of support might be an open letter, an op-ed co-authored with your chapter, a video testimonial, an endorsement or something else.

Notes: We will soon add Healthy Forests to the **four endorsable policies** on our [endorsement form](#) (cclusa.org/endorse). You may also want to think ahead to June and the material support from prominent community leaders you'd like to deliver to your members of Congress in your D.C. lobby meetings.

To learn how to do grasstops engagement check out CCL Community's [Getting Started with Grasstops Engagement](#) topics and the [Ask Community Leaders to Champion Their Support](#) training.

Preserve the climate funding in the Farm Bill - Write Congress

MOBILIZATION BONUS ACTION | Healthy Forests ▾

Ask your Mobilization Manager (MM) to show attendees how to write to Congress about the Farm Bill in less than three minutes! If your chapter doesn't have an MM, ask someone to give a demonstration of using the write Congress tool. You might use in your message one of the Farm Bill talking points on the next page.

Then take a few minutes for attendees to use our [Take Action Tool](#) (cclusa.org/protect-forests) on their phone, tablet or laptop and write Congress. Personalized messages have the greatest impact. After everyone has written, ask them to send the take-action link cclusa.org/protect-forests to two friends via text/SMS.



Practice saying our Farm Bill talking points

COMMUNICATION SKILLS EXERCISE | **Healthy Forests** ▾

Trees pull the equivalent of 12% of America's carbon pollution out of the air each year and with climate-smart protection, expansion and management, our forests could pull up to 22% of pollution by 2030. The Inflation Reduction Act in 2022 allocated \$20B for climate-smart forestry in the Farm Bill. The Farm Bill is up for renegotiation and renewal this year, so we want Congress to protect this funding. So that you can help advocate for this, let's practice saying CCL's Farm Bill talking points.

Suggestions for how to practice

We know that people learn best by saying the words out loud themselves, so for this exercise:

1. Read these instructions to meeting attendees:

Instructions: With a partner, read the **Farm Bill talking points** below and then ask your partner to read the talking points. Afterward, discuss the points that you remember. You'll have six minutes.

2. Ask two people to model the exercise, and then invite everyone to practice.

If you use Zoom breakout rooms (see [Zoom's training page on "Breakout Rooms"](#) to learn how):

Put everyone into breakout rooms, two people per room, for six minutes. When everyone comes back together, ask a few people to share some highlights from the exercise.

If you use Zoom, but don't use breakout rooms: invite a few attendees to follow the instructions in pairs.

Farm Bill talking points

1. The Farm Bill is our nation's largest investment in agricultural producers. It contains significant federal policy for conserving our nation's soil, land, and water resources.
2. Current Farm Bill conservation, forestry, and resilience programs are only meeting a fraction of the needs and demands from farmers, ranchers, and forest owners who are on the front lines of climate change.
3. Back in 2022, as part of the Inflation Reduction Act, Congress allocated \$20 billion to voluntary, incentive-based conservation and climate-smart forestry and farming programs.
4. Congress must protect and build upon that investment as they renegotiate the Farm Bill this year.
5. You can help by writing to urge Congress to protect the \$20B of climate-smart agroforestry funding in the Farm Bill. Use our [Take Action tool](https://cclusa.org/protect-forests) (cclusa.org/protect-forests) to write.