

# FOR GROUP LEADERS

## How to use this March Action Sheet

CCL volunteers gather each month locally in groups to do four things: [Learn, Celebrate, Practice and Act](#).

### Information to share with your volunteers:

1. The CCL Election Engagement Action Team's [phone banking and postcarding is open to all](#).
2. [Registration opens on March 9th](#) for CCL's **Summer Conference and Lobby Day**.
3. [Here's the CCU training](#) on **Planning a March Drop-off at your MOC's Local Office**
4. In April, CCL will set an **Earth Month** national goal for the number of logged climate conversations. April is also a great month to seek earned media for Earth Day outreach via [TV and radio interviews](#) and chapter [press releases](#) about your events.
5. Policy-specific actions are pinned at the top of these four CCL Community sitewide forums: [Carbon Pricing](#), [Clean Energy Permitting](#), [Healthy Forests](#), [Building Electrification and Efficiency](#).

CCL has just two fundraising campaigns every year, so we need to make them both count. Our first campaign of 2024 runs this month with the aim of recruiting more monthly donors to help finance CCL's work and mission year-round. See **Sign up to donate monthly and quadruple your impact!** below for more details.

To highlight broad public support for climate action to legislators, urge the wordsmiths in your chapter to write and submit LTEs and op-eds to traditional and online media publications and mention your MOCs by name. See our **Generate climate-focused media around Spring events** action below.

Also, CCL has dozens of freshly trained volunteers who can lead a **climate workshop to rev up your chapter or launch a new chapter** in your state. Your [State Coordinator](#) can introduce you to a workshop leader.

### Sample meeting agenda (suggested time is 55-90 minutes)

1. To begin your meeting, you might read a statement of CCL values. See this [forum post for an example](#).
2. Connection before content. March is Women's History Month. What woman has inspired you? - 5 mins
3. Celebrate chapter and volunteer successes. - 5 mins
4. Invite your volunteers to start filling out your copy of the [monthly virtual sign-up sheet](#).
5. If attendees heard Drew Eyerly and Karina Ramirez, invite them to share something they learned. If you have a big group and you're on Zoom, use breakouts. - 5-10 mins
6. Start the two actions and the three bonus actions and make a plan to finish them. - 5-10 mins each
7. Do the Communication Skills Exercise. - 10 mins
8. Round-robin share: What group or personal action will you take during the next month? - 5-10 mins
9. Ask someone to log your meeting and attendees in the [Action Tracker](#) — it helps give CCL accurate information about chapter engagement.