**Editorial Board Meeting**

**Binder Index**

1. Why CCL is asking newspapers to take a stand

2. [National Editorials](https://citizensclimatelobby.org/published-media)

3. Nearby Op-Eds

4. The Energy Innovation & Carbon Dividend Act

6. Study of “The Economic, Climate, Fiscal, Power, and Demographic Impact of a National Fee-and-Dividend Carbon Tax” by Regional Economic Modeling Inc.

7. Information about CCL

**Contact Information:**

Your Name

Preferred Contact

Your Chapter Name

**Why CCL is asking newspapers to take a stand**

* Congress is failing to take action on climate change.
* Special interests have vast resources and have created deadlock.
* A national method for pricing carbon sources of energy is essential and must be implemented soon.
* Journalism is not just a business. It’s the fourth branch of government and a fundamental institution in our democracy.

**CCL’s Mission**

* CCL’s mission is to hasten the political tipping point by helping to build public pressure on politicians who are being strongly influenced by corporate lobbyists.
* CCL reaches the public with clear and impactful explanations of climate change.
* CCL is advocating a solution that is effective and feasible, both economically and politically.
* Carbon fee and dividend is intended to appeal to reasonable conservatives and liberals alike
* Liberals like it because: The fees collected are returned equally to all U.S. households.
* Conservatives like it because: National employment increases by 2.1 million jobs after 10 years, and 2.8 million after 20 years. The plan is revenue neutral and market-friendly, taking the place of regulatory caps and subsidies.

**What can CCL do to help editorial staff**

* We are prepared to write authoritative op-eds.
* We are prepared to answer technical questions.
* We can become a resource for the editorial board on climate change matters.
* We fully support your publishing an editorial position on the urgent need for carbon fee and dividend legislation.
* We have the backing and support of an international organization.

**Why newspapers should publish editorials on climate change**

* A majority of the public is convinced that climate change is real and urgently support action.
* Newspapers are a big part of the source of public opinion. Helping the scientists prevail in the “War on Science” depends on the constructive participation of responsible media.
* We believe there are many Republicans who would support fee and dividend legislation as the most market-friendly solution to climate change, and we must create the space that allows them to stand up and publicly act in accordance with their inner convictions and values.
* We think newspapers can help them be problem solvers by publishing editorials explaining and endorsing the carbon fee and dividend approach.
* Newspapers educate and influence their readers.
* Newspapers communicate public support for a position to elected officials.